

Perisale

A U S T R A L I A

Company Profile

2016

Perisale Australia Pty Ltd

ACN: 611 838 530

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1. Introduction

This is a copy of our Company Profile. In particular, it is the template text used in the various company brochures, flyers and proposal documents for the current year.

1.1 Purpose of document

The purpose of this document is to provide standardized text to Perisale staff and contractors.

1.2 Distribution

This document is for internal distribution to Perisale Staff, external distribution to Perisale contractors and for Perisale clients where requested.

1.3 Document Owner and Contact Details

Please use the following for all communications regarding this document:

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2. Perisale Australia Pty Ltd

2.1 About Us

Founded in 1994, Perisale Australia Pty Ltd (Perisale) is one of Australia's first breed of IT retailers still operating today. Backed by decades of experience, Perisale has always provided high quality products at the most affordable prices. We have sister organizations in Singapore, USA and UAE and are the local distributor for advanced CCTV technologies representing companies from USA, China, Taiwan and the EU.

In shifting focus in 2010 from IT peripherals (hence the name) to surveillance and security, Perisale has become a trusted subject matter expert for CCTV technologies and installations. With a strong emphasis on complex implementations, migrations and large capacity solutions Perisale is now a preferred surveillance provider to many schools, child care centers, retailers and manufacturers throughout Australia with rapidly expanding services in Healthcare and Local Government.

The Perisale "Advanced CCTV Technologies Team" can extend baseline security surveillance solutions with advanced video analytics and software defined services to gather Business Intelligence and react to many real time events as they occur without the need for monitoring staff.

In June 2016 there was a change of operating business ownership which resulted in a sale of the business as a going concern from ACN 39 063 281 121 to ACN 611 838 530

2.2 Our capacity and history

Perisale is an Australian company with warehousing, distribution support and technical preparation facilities in Silverwater NSW. With capacity for 100 pallets of storage (a significant amount given the size of common CCTV cameras) stock is always at hand for new installations, warranty support and old item replacement.

The Perisale Team comprises Residential Sales Team members, SME/Retail Sales Team members and Government/Enterprise Account Executives, support personnel, operations management and of course our fantastic installers, cablers and provisioning personnel.

2.3 Our certifications

We hold Master Security License Number 410804933. Valid till 11th August 2017

Our technical staff hold "Security Industry" licenses, "White Cards", "Cablers" licenses (for Structured Cabling and Coax), "Working At Heights" certifications and other relevant industry certifications and training.

2.4 Our Products

We focus on the retail and wholesale distribution of all security surveillance, alarm and access control products with a particular emphasis on CCTV and related technologies.

Perisale is the sole distributor of the fabulous Q-See range of products in Australia. Q-See is the number one selling brand of CCTV kits in the USA and we are proud to represent them in Australia. In addition to the Q-See range of kits and technologies we also import our own range of exact specification Perisale branded equipment.

While market spaces do overlap we find the Perisale brand of Digital Recorders and cameras is ideal for residential, SME and single location commercial use where camera numbers are 16 or less while the Q-See range is ideal for retail, commercial, enterprise and government use. The Q-See range is particularly suited to multi-site deployments where a central office requires remote overview of many locations.

2.5 Our Services

We not only supply high quality security products but also provide a range of professional services. These services provide assistance with installation, maintenance and upgrades but also facilitate high technology selection and advise for specific bespoke requirements.

Our Advanced CCTV Technologies Team can advise on a range of latest generation Video Analytics, wide area networking, large capacity storage and archival solutions and advanced monitoring including complex PTZ deployments and high vandal area solutions. In addition to these the Perisale Advanced Technologies Team can advise on Central Management Surveillance, real-time reactive alerting and business intelligence gathering.